

REP HEADLINE# 6306166
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP6/12 11.54
*** WFTV-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS

AGY # AGY. NAME CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

REP. # OFF. # 6556 SALESMAN #

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6306166

CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#952 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP27/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP6/12 11.54

REP: TO: NSM/NSA
FR: JENNY FOR JOE
***NEW ORDER**
TTL \$19000...3X
PLS CFM, THX 9/6

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 27
AGENCY EST# = 952

1			1000P-1100P	30		\$6,000.00	9/21	9/21	1		FRI	1
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PROGRAM : 20/20
CON COM1: 20/20

2			700P-800P	30		\$5,000.00	9/23	9/23	1		SUN	1
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PROGRAM : AMERICA'S FUNNIEST VIDEOS
CON COM1: AMERICA'S FUNNIEST VIDEOS

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3			900P-1000P	30		\$8,000.00	9/23	9/23	1		SUN	1
PROGRAM : REVENGE												
CON COM1: REVENGE												
SEP/12			19000.00									
CONTRACT TOTAL												19000.00
TOTAL SPOTS												3

MARKET TOTALS \$54,285 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
 WOPX 0% WRDQ 1% EFTV 0%

SHARES ESTIMATED

SVC- NS1
 DEMOS- RA35+*